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Live Your Lifestyle  
Invent Your Future  
Visualize Potential Value

# Live Your Lifestyle the Way You Want and See it

Designing your home is personal. It should offer the versatility and character that fits your personality and lifestyle and it should tell the story of who you are and how you see the world. Designing your own home or renovating an existing home has a number of opportunities that are often overlooked.



Live your Lifestyle

## Opportunity to Live the Way You Want

Designing your home gives you an opportunity to explore how your world

*"looks like, what it feels like and how it works."*  
S. Jobs

- decide how green you want to be
- decide how you want to grow
- decide what you want to see
- decide how you want to feel
- create something important to you

This is possible when designing purposeful spaces. They shouldn't just work. They should work specifically for you and have the flexibility to adapt with your family and your future plans.



## Opportunity to Wow

Create special experiences and celebrate the simple things in a well-sculpted space through:

- evocative form
- colour and texture
- character spaces
- unique joinery and furniture
- light
- air
- views

Attention to detail and the unexpected can change your home from a house to a place you and your guests can delight in. That is Architecture. Fit for purpose and fit for feeling



## Opportunity to benefit from Wellness Environments

Buildings manage the flow of air, light, heat, cold and moisture. Designed incorrectly they can cause more harm than good.

This can be avoided by:

- designing for climate
- designing for psychological comfort
- designing for visual comfort
- designing a fit-for-feeling personal solution

We live and grow in safe and supportive environments. Your Architect and the rest of professional team are not just designing a aesthetic and static object, but a living microcosm suitable to its occupants needs.



"How you do anything, is how you do everything."

T. Harv Eker



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# Invent Your Future with Purposeful Spaces

Investing in a future the way you imagine it is a big commitment. That is why effective planning that considers the long term is worth the initial investment to ensure that what you get is purposeful and has value. Choosing the right Architect can have an influence on how your project, looks, feels and ultimately works, but over and above that, choosing the right professional can determine your experience for the entire process.

## Benefit from Building a Personal Family Asset

When we invest our time and efforts into our passions, they become assets. A home is one of them.

- build your legacy
- allow for change
- add value where you want it
- make it personal where it matters
- make it one of a kind
- get value back from it when you need it the most



## Benefit from Purposeful Spaces

Purposeful spaces give back. A good professional team will be mindful of what you want to get out of your project and show you how to get there.

- make fit-for-purpose, a personal solution
- increase property value
- increase potential for rental income
- design for change
- reduce environmental impact
- get a definitive identity

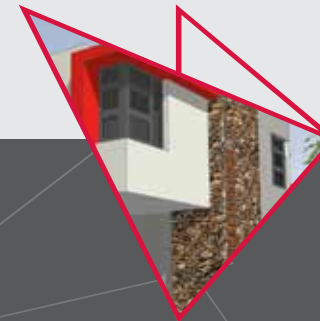


## Manage Risk with a Self-Created Environment

Whether it is just an idea at this stage or if you are ready to start a new build or renovation project; know where your risk lies and how to avoid:

- over capitalization
- unsustainable operational costs
- limited use
- incorrect site selection
- unsafe and non-compliant environments

Each project has unique legal requirements, that need to be complied with by the Owner, and which your Architect will advise on.



“Imagination is everything. It is the preview of life’s coming attractions.”

A. Einstein





# Visualize Potential Value

Everyone is at different stages of realizing their dream home. Recognizing and visualizing the value you can get from a design and build project and using the right Architect may be too abstract when confronted with the reality of costs. Most people are not aware that Architect's can provide special consulting services on your project, before it has even begun with a number of surprising benefits.



Visualize  
Potential  
Value

## Save Money with the Right Professional

When you hire an Architect, you're really hiring a group of skilled people. But 'skills' are often commoditised, so what you're actually investing in is 'people', and the way they see the world.

- get guidance through the process
- get advice on what you need to know
- reduce energy and resource costs
- make decisions with design options that work
- pick a green strategy that suits your budget



## Benefit From a Professional Needs Analysis

The most important role of the Client in any project, is formulating your brief. A professional needs analysis can assist you by:

- ensuring you have the correct legal rights in place
- ensuring your chosen site can accommodate your needs
- advising on realistic time lines and guidance on determining a realistic budget
- compiling a detailed, accommodation needs list with realistic areas.
- Identifying risk and opportunity



## Benefit from a Simple Process

Designing and building your dream home is a personal and a substantial investment. When you employ an Architect, you are not only employing a designer, but also a professional whose roles and responsibilities extend to:

- researcher
- project analyst
- co-ordinator
- project manager
- quality controller
- artist

If the process is not personal, as simple as possible and as pleasant as it can be, then you need to question the value you are getting out.



“Without a solid foundation, you'll have trouble creating anything of value.”

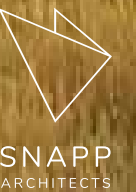
E. Oppenheimer



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Building Life Cycle Costs in Perspective



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## Why US

We'll build for purpose

Every job is a team job

We'll make it as easy as possible

We provide the full standard legislated steps  
from ideation through to occupation

We'll do more than you ask

**We'll build your legacy**

Follow us on our platforms to see how we have done  
this for others.

[www.snapp.org.za](http://www.snapp.org.za)



## Let's Meet

Request a consultation and tell us about your project

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